

INVOICE



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
Main: (855) 333-2676
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
164105-1	10/30/16	October 2016	09/26/16 - 10/10/16

Property	Account Executive	Sales Office	Sales Region
WHIO-TV	Philadelphia CoxReps	CoxReps Philad	National

Billing Address:

Media Ad Ventures
Attention: Accounts Payable
8136 Old Keene Mill Road
Suite A-300
Springfield, VA 22152

Send Payment To:

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606

Advertiser	Product	Estimate Number
ISS/National Association of	NAT'L ASSN REALTORS	916

Flight Dates	Order #	Alt Order #
09/27/16 - 10/10/16	164105	08382758

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	157	174

Agency Ref	Advertiser Ref
4228	59464

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
39	1	WHIO	Tu	09/27/16	8:15 AM	CBS This Morning	7:00 AM-9:00 AM	:30	4SPMNART005H	\$1,000.00	NM
32	1	WHIO	Tu	09/27/16	10:21 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	4SPMNART005H	\$600.00	NM
36	1	WHIO	Tu	09/27/16	5:38 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	4SPMNART005H	\$2,200.00	NM
51	1	WHIO	Tu	09/27/16	7:59 PM	Tue Hour1	8:00 PM-9:00 PM	:30	4SPMNART005H	\$4,250.00	NM
33	1	WHIO	Tu	09/27/16	10:49 PM	Tue Prime Hour 3	10:00 PM-11:00 PM	:30	4SPMNART005H	\$3,750.00	NM
46	1	WHIO	W	09/28/16	6:39 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	4SPMNART005H	\$1,200.00	NM
40	1	WHIO	W	09/28/16	10:41 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	4SPMNART005H	\$600.00	NM
42	1	WHIO	W	09/28/16	12:25 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	4SPMNART005H	\$1,525.00	NM
43	1	WHIO	W	09/28/16	4:38 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	4SPMNART005H	\$1,000.00	NM
44	1	WHIO	W	09/28/16	5:28 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	4SPMNART005H	\$2,000.00	NM
47	1	WHIO	W	09/28/16	7:18 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	4SPMNART005H	\$2,000.00	NM
41	1	WHIO	W	09/28/16	11:24 PM	M-F 11p News	11:00 PM-11:35 PM	:30	4SPMNART005H	\$2,000.00	NM
30	1	WHIO	Th	09/29/16	8:51 AM	CBS This Morning	7:00 AM-9:00 AM	:30	4SPMNART005H	\$1,000.00	NM
27	1	WHIO	Th	09/29/16	5:55 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	4SPMNART005H	\$2,200.00	NM
4	1	WHIO	F	09/30/16	6:28 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	4SPMNART005H	\$2,500.00	NM
2	1	WHIO	F	09/30/16	10:50 PM	Friday Prime Hour 3	10:00 PM-11:00 PM	:30	4SPMNART005H	\$2,750.00	NM
3	1	WHIO	F	09/30/16	11:34 PM	M-F 11p News	11:00 PM-11:35 PM	:30	4SPMNART005H	\$2,000.00	NM
17	1	WHIO	Sa	10/01/16	8:28 AM	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM	:30	4SPMNART005H	\$1,300.00	NM
21	1	WHIO	Su	10/02/16		CBS Su Morning	9:00 AM-10:30 AM	:00		\$1,400.00	NM
						See MG 50.5,50.6,50.7,50.8					
50	1	WHIO	Su	10/02/16		NFL Bengals Game	12:56 PM-7:00 PM	:00		\$8,500.00	NM
						See MG 50.5,50.6,50.7,50.8					
18	1	WHIO	Su	10/02/16		Face The Nation	10:30 AM-11:30 AM	:00		\$2,000.00	NM
						See MG 50.5,50.6,50.7,50.8					
50	2	WHIO	Su	10/02/16		NFL Bengals Game	12:56 PM-7:00 PM	:00		\$8,500.00	NM
						See MG 50.5,50.6,50.7,50.8					
50	5	WHIO	Su	10/02/16	12:51 PM	NFL RS Early Game	Various	:30	4SPMNART005H	\$5,500.00	NM
						MG for 50.1,21.1,18.1,50.2					
50	6	WHIO	Su	10/02/16	3:14 PM	NFL Browns Game	Various	:30	4SPMNART005H	\$7,000.00	NM
						MG for 50.1,21.1,18.1,50.2					
50	7	WHIO	Su	10/02/16	4:58 PM	NFL Browns Game	Various	:30	4SPMNART005H	\$7,000.00	NM
						MG for 50.1,21.1,18.1,50.2					
20	1	WHIO	Su	10/02/16	7:57 PM	Sun Prime Hour 1	7:00 PM-8:00 PM	:30	4SPMNART005H	\$6,250.00	NM

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Advertiser	Product	Estimate Number	
ISS/National Association of	NAT'L ASSN REALTORS	916	

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
19	1	WHIO	Su	10/02/16	11:32 PM	M-Su 11p News	11:00 PM-11:35 PM	:30	4SPMNART005H	\$2,000.00	NM
52	1	WHIO	Su	10/02/16	2:33 AM	Su 135a-4a	1:35 XM-2:35 XM	:30	4SPMNART005H	\$410.00	NM
50	8	WHIO	M	10/03/16	5:37 AM	Daybreak Edition 530a	530a-6a	:30	4SPMNART005H	\$900.00	NM
MG for 50.1,21.1,18.1,50.2											
15	1	WHIO	M	10/03/16	8:42 AM	CBS This Morning	7:00 AM-9:00 AM	:30	4SPMNART005H	\$1,000.00	NM
16	1	WHIO	M	10/03/16	9:22 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	4SPMNART005H	\$550.00	NM
8	1	WHIO	M	10/03/16	12:22 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	4SPMNART005H	\$1,525.00	NM
9	1	WHIO	M	10/03/16	4:25 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	4SPMNART005H	\$1,000.00	NM
11	1	WHIO	M	10/03/16	5:38 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	4SPMNART005H	\$2,200.00	NM
14	1	WHIO	M	10/03/16	7:11 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	4SPMNART005H	\$2,000.00	NM
33	3	WHIO	M	10/03/16	8:52 PM	Mon Hour 1	8p-9p	:30	4SPMNART005H	\$3,750.00	NM
MG for 33.2 10/04											
33	2	WHIO	Tu	10/04/16		Tue Prime Hour 3	10:00 PM-11:00 PM	:00		\$3,750.00	NM
See MG 33.3											
38	1	WHIO	Tu	10/04/16	6:28 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	4SPMNART005H	\$1,200.00	NM
32	2	WHIO	Tu	10/04/16	10:53 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	4SPMNART005H	\$600.00	NM
35	1	WHIO	Tu	10/04/16	5:13 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	4SPMNART005H	\$2,000.00	NM
37	1	WHIO	Tu	10/04/16	6:29 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	4SPMNART005H	\$2,500.00	NM
51	2	WHIO	Tu	10/04/16	7:59 PM	Tue Hour1	8:00 PM-9:00 PM	:30	4SPMNART005H	\$4,250.00	NM
34	1	WHIO	Tu	10/04/16	11:23 PM	M-F 11p News	11:00 PM-11:35 PM	:30	4SPMNART005H	\$2,000.00	NM
48	1	WHIO	W	10/05/16	8:54 AM	CBS This Morning	7:00 AM-9:00 AM	:30	4SPMNART005H	\$1,000.00	NM
49	1	WHIO	W	10/05/16	9:37 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	4SPMNART005H	\$550.00	NM
45	1	WHIO	W	10/05/16	5:44 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	4SPMNART005H	\$2,200.00	NM
31	1	WHIO	Th	10/06/16		Thur Prime Hour 1	8:00 PM-9:00 PM	:00		\$4,750.00	NM
See MG 31.2											
28	1	WHIO	Th	10/06/16	6:58 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	4SPMNART005H	\$1,200.00	NM
22	1	WHIO	Th	10/06/16	10:22 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	4SPMNART005H	\$600.00	NM
24	1	WHIO	Th	10/06/16	12:29 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	4SPMNART005H	\$1,525.00	NM
25	1	WHIO	Th	10/06/16	4:27 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	4SPMNART005H	\$1,000.00	NM
26	1	WHIO	Th	10/06/16	5:24 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	4SPMNART005H	\$2,000.00	NM
29	1	WHIO	Th	10/06/16	7:13 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	4SPMNART005H	\$2,000.00	NM
31	2	WHIO	Th	10/06/16	9:02 PM	NFL on CBS Thursday	Various	:30	4SPMNART005H	\$4,750.00	NM
MG for 31.1 10/06											
23	1	WHIO	Th	10/06/16	12:11 AM	M-F 11p News	11:00 PM-11:35 PM	:30	4SPMNART005H	\$2,000.00	NM
5	1	WHIO	F	10/07/16	7:59 AM	CBS This Morning	7:00 AM-9:00 AM	:30	4SPMNART005H	\$1,000.00	NM
6	1	WHIO	F	10/07/16	9:48 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	4SPMNART005H	\$550.00	NM
1	1	WHIO	F	10/07/16	10:13 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	4SPMNART005H	\$600.00	NM
4	2	WHIO	F	10/07/16	6:15 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	4SPMNART005H	\$2,500.00	NM
2	2	WHIO	F	10/07/16	10:50 PM	Friday Prime Hour 3	10:00 PM-11:00 PM	:30	4SPMNART005H	\$2,750.00	NM
21	2	WHIO	Su	10/09/16	9:31 AM	CBS Su Morning	9:00 AM-10:30 AM	:30	4SPMNART005H	\$1,400.00	NM
18	2	WHIO	Su	10/09/16	11:29 AM	Face The Nation	10:30 AM-11:30 AM	:30	4SPMNART005H	\$2,000.00	NM
50	4	WHIO	Su	10/09/16	5:43 PM	NFL Bengals Game	12:56 PM-7:00 PM	:30	4SPMNART005H	\$8,500.00	NM
50	3	WHIO	Su	10/09/16	7:44 PM	NFL Bengals Game	12:56 PM-7:00 PM	:30	4SPMNART005H	\$8,500.00	NM
20	2	WHIO	Su	10/09/16	8:24 PM	Sun Prime Hour 1	7:00 PM-8:00 PM	:30	4SPMNART005H	\$6,250.00	NM
13	1	WHIO	M	10/10/16	6:39 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	4SPMNART005H	\$1,200.00	NM
16	2	WHIO	M	10/10/16	9:59 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	4SPMNART005H	\$550.00	NM
7	1	WHIO	M	10/10/16	10:55 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	4SPMNART005H	\$600.00	NM
8	2	WHIO	M	10/10/16	12:12 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	4SPMNART005H	\$1,525.00	NM
10	1	WHIO	M	10/10/16	5:23 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	4SPMNART005H	\$2,000.00	NM
12	1	WHIO	M	10/10/16	6:08 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	4SPMNART005H	\$2,500.00	NM

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
ISS/National Association of	NAT'L ASSN REALTORS	916

Line Spot # Ch Day Air Date Air Time Description

Start/End TimeLength Ad-IDRate TypeTotal Spots

65

Payment Terms 30 DaysGross Total \$148,760.00Agency Commission \$22,314.00Net Amount Due \$126,446.00

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